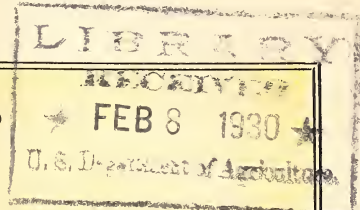


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ALLING'S DAHLIAS



1930

1930

C. Louis Alling

**DAHLIA
SPECIALIST**

251 Court Street

West Haven, Conn.

General Information

This list cancels all previous ones.

I send out divided field grown roots, everyone guaranteed true to name, and to arrive in good growing condition. I cannot guarantee them to grow if they are not unpacked immediately upon receipt.

All retail orders are sent Parcel Post unless instructions are received to send them otherwise. Orders taken at the Fall Shows, and all others not fully paid for will be sent C. O. D. at purchaser's expense, unless previous arrangements have been made. As the demand for some sorts often exceeds the supply, it will be well to order early and so avoid disappointment. It will also be well to name a few as second choice or state if I may substitute for any that are sold out. **Full cultural directions sent with every order.**

Remittance may be sent by Post Office or Express money order, registered letter, or check.

Stamps are very convenient for sums of less than \$2.00. One or two-cent denomination preferred.

On orders for less than \$1.00 please add 10c to cover postage and packing.

Commercial Growers. We offer the usual terms to bona fide commercial growers where our stock will permit. We are always glad to quote on large quantities.

LIBERAL EXTRAS

For Cash With Order Only

On orders amounting to \$10.00 or more, add stock of your selection to the amount of 10 percent.

On \$20.00 or over, 15 percent. On \$30.00 or over, 20 percent.

This discount applies to tubers and plants only and does not include special collections or dahlia growers' supplies.



This emblem is your protection

A Message To My Friends

A GAIN we have the opportunity of a little talk through the medium of this, my eighteenth annual catalogue. The past season has been a most difficult one for the gardener, the entire Eastern section of the country suffering from the severe drought. This condition, it is reported, has caused a shortage in Dahlia tubers. However, much of our stock has grown under irrigation, and we dug a fine clean looking crop of tubers. We feel sure that we can fill your orders with good sound stock full of life and ready to grow.

Our exhibit at the American Dahlia Society's exhibition in Madison Square Garden won the Society's Gold Medal for the best commercial exhibit of over one hundred square feet. This was particularly pleasing to us as there were only two such medals awarded to commercial exhibits in the entire exhibition. This seems to us very good evidence of the high quality of our stock.

May I assure you of my most sincere appreciation of your past favors, and trust that I may again have the pleasure of serving you in the near future. Assuring you that every order will have my best, and personal attention, and with best wishes for a most successful season, I am,

Cordially yours,

C. LOUIS ALLING.

January 1st, 1930.

GREETINGS FROM THE BOYS

HELLO FOLKS! Here we are on the front cover again. You can see we are growing fast, and will soon show this uncle of ours how to conduct his business. When you are in or about New Haven stop in and see us; we will show you the flowers and tell you just how he grows the big ones.

George and Frederic

1930 INTRODUCTION

We unfortunately have not sufficient stock of any of our new varieties to place them on the market this season. However, we can most highly recommend the following from other growers. They were some of the outstanding varieties at the leading Eastern shows.



CORA BUTTERWORTH. Decorative Dahlia

Cora Butterworth (Chapman). This was judged the best undis-seminated decorative at the A. D. S. show in 1929, and was honored with a Gold Medal Ribbon. Color is rich glistening primrose yellow without trace of any other color. Blooms are well formed, petals waxy, center high and are borne high above the foliage. The average bloom is nine to eleven inches in diameter and from four to five inches in depth.

Tubers \$10.00.

Plants \$5.00

Gertrude Mae (Cottam). This variety is bound to become popular when it becomes known. The color is a lovely deep pink with just the faintest overcast of primrose yellow, giving a sort of iridescent effect. Blooms are large and petals are somewhat pointed. Long, very erect stems.

Tubers \$15.00. Plants \$7.50

Kendal Glory (Kendal). Here is a new introduction which done well at the A. D. S. trial garden in 1929 despite the very difficult conditions. It is a huge spidery cactus with the petals twisted and interlacing. The color is rose red with an appearance of golden sheen as the flower develops.

Tubers \$7.50

Mrs. Florence Coolidge (Cottam). A big wonderful red with just a slight bronzy sheen which adds to its fiery appearance. The blooms are large and flat and seem to stand right out. Long erect stems, free flowering, and a fine keeper when cut.

Tubers \$10.00. Plants \$5.00

Thomas A. Edison (Dahliadel). A 1930 introduction which met with universal approval at the exhibitions. It is a gorgeous royal purple with a rich brilliant finish. Entirely distinct from any variety we know. The size is large and the petals have something of a staghorn formation. Has every desirable habit, including a heavy green foliage. Certificate of Merit A. D. S. Trial Gardens 1929.

Plants only \$10.00

DECORATIVE DAHLIAS

Novelties and Old Favorites

Adaline Winter. Brilliant vermilion carmine. Clean foliage, good stems, and a fine cut flower variety..... \$.50

Altamont. The feature of this variety is the wonderful length of rigid stem, to which may be compared those of Jersey's Beauty. The blooms, which may be grown to a very large size, are a pleasing American Beauty rose color and have a peculiar waxy formation.

Tubers \$2.50. Plants \$1.50

Amarillo Grande. A large light yellow, showing just a slight bronze suffusion. Broad petals, and held on rigid stems.

Tubers \$2.00. Plants \$1.00

Avalon. This is by no means a new variety, but is still a remarkably good yellow for cutting or exhibition. Our stock has been carefully selected each season and any plants which showed signs of weakness eliminated until we have, what we consider, a superior strain to that usually offered. The glistening yellow blooms are large, on perfect stems, freely produced.

Tubers \$1.00. Plants \$.50

Aztec Glory. One of the most spectacular yellows of recent introduction. Clear picric yellow with deep massive flowers, petals curled forming a most artistic flower.

Tubers \$5.00. Plants \$2.50

Barbara Redfern. One of the best new ones from California. Large blooms on good stems. Color is a blending of old rose and old gold, with a light lavender suffusion.

Tubers \$3.50. Plants \$1.75

Biltmore. The ground is a bright rich carmine and the petals are more or less tipped white. May best be described as a Peony-Decorative as late in the season it comes Peony type..... \$.50

Bonnie Brae. This is a Dahlia of extremely pleasing color, the ground color being cream and overlaid a delicate blush pink. It may be grown to enormous size..... \$.50

Brian Breau. This is one of the first plants in the garden to bloom, bears the blooms freely on long, strong stems until the end of the season. The color is deep royal purple..... \$.50

Canary Bird. A large free flowering variety of clear canary yellow \$1.00

Charles Stratton. This grand exhibition variety has created quite a sensation in the Dahlia world of New Jersey where it originated. It is a large fluffy flower of pale gold shaded and tipped old rose..... \$.75

Charm. Here is a real autumn colored dahlia, being a charming combination of burnt orange and golden yellow..... \$.50

City of Trenton. This is an Autumn color of unusual beauty. It is a rich glowing tangerine with a reverse of strawberry. The petals twist and curl, giving a very attractive two-tone effect. Large, with long, erect stems.

Tubers \$5.00. Plants \$2.50

Color Sergeant. This striking variety is becoming very popular. Color is unusual, being rich, deep salmon bronze of one shade. A strong upright grower with perfect stems.

Tubers \$3.50. Plants \$1.75

Datso. This is large, well-formed Decorative. The color is a glowing deep rose pink, a little deeper in color than the Radiance Rose. The stems are perfect and the foliage is a lustrous green, and leathery in texture. It is of medium height and the large flowers are produced very freely. A beautiful Dahlia and very much admired, both at the exhibitions and in the garden.

Tubers \$10.00. Plants \$5.00

Eagle Rock Beauty. A more beautiful combination of pink and cream than is displayed in this glorious creation would be difficult to imagine. Vigorous in growth, with good habits, and a stem which holds the flower erect. Immense blooms are full to the center and produced in abundance.

Tubers \$3.50. Plants \$1.75



DATSO. Decorative Dahlia. Described on page 4

- Eastern Star.** A waxy bloom which lasts well when cut. Color soft saffron with old gold shadings..... \$1.50
- Earl Williams.** An immense deep scarlet with white tip. One of the most popular bi-colored varieties..... \$1.00
- El Dorado.** Here is a variety which just seems to enjoy throwing big blooms and many of them. The color, too, is also different, being a vivid gold that deepens toward the base..... \$1.50

- Eliza Clarke Bull.** This splendid Bessie Boston variety is recognized as the most popular white grown today. The flowers are of the most perfect form, being very full and deep and, of course, it has a good, erect stem. Color is clear, waxy white.
Tubers \$2.00. Plants \$1.00
- Elite Glory.** This is regarded as a distinct "break" in the Dahlia World on account of its immense size and marvelous width of petals. Its effect is spectacular either in the garden or on the exhibition table, where the size makes it of particular value. The color is bright radiant red. Tubers \$2.50. Plants \$1.50
- Elinor Vanderveer.** This satiny rose pink variety has become a favorite wherever grown. The large blooms are of great depth and substance, and are held well above the foliage on long stiff stems \$.75
- Fairmont.** A seedling of the well known Altamont, being similar in habit of growth, but of a fine clear pink in color. Long stems and good size. Tubers \$7.50. Plants \$3.75
- Flemingo.** An excellent variety for cutting, by reason of its fine stems and clear, bright shell pink color. Very prolific..... \$.35
- Fordhook Erecta.** The name well describes it. The color is bright amaranthe-pink with lighter shadings at base.
Tubers \$2.50. Plants \$1.75
- Fordhook Spray.** Gorgeous tyrian-pink, with a gleam of silver shading lighter at base. Ideal for cutting or exhibition.
Tubers \$3.00. Plants \$1.50
- Fort Washington.** The phrase, largest dahlia grown, seems to be very much overworked at present, but we really know of no other description for this monster. We have seen many blooms of it 10 to 12 inches in diameter, and what is more unusual with these big fellows it has a fine, erect stem. The outer petals are a deep crimson deepening in the center to a fine, rich maroon. Tubers \$2.00. Plants \$1.00
- General McRae.** A very popular autumn shaded variety, being apricot suffused gold. The blooms are large, well formed, and are held on rigid dark stems.....\$1.00
- George E. C. Beck.** A very unusual and effective color combination is found in this new decorative. The base color is creamy yellow splashed and edged with rose and tyrian pink. The blooms are of good size, fine stems, and free flowering..... \$1.00
- Glory of New Haven.** This huge pinkish mauve bloom is one that you should not be without. Blooms freely on stout stems..... \$.50
- Grace.** This variety attracted our attention at the A. D. S. trial gardens in 1928, where it was awarded a certificate of merit. It is extremely prolific in flowering, long stems, and an ideal cut flower variety. Its crowning feature is the unusual delicate coloring. The base color is ivory white with just a suggestion of lavender or silvery amathyeest running through it.
Tubers \$7.50. Plants \$3.75

GRACE

CURLING



DECORATIVE

- Grace Curling.** A glorious Decorative of great size, imposing and beautiful in form and color. It is orchid lavender shading to white at base with something of a silvery overcast. Huge broad florets, bluntly tapering and tastefully notched at tips. Growth of plants and flower stems hard. We consider this one of the finest varieties we have ever imported. We can supply plants only as our tubers are now sold out. Plants \$2.50
- Grace Ricords.** An outstanding variety which we think will make a winner for either exhibition or cut flowers. Flowers are large with full, high centers. Color is white tipped and suffused lavender. Petals numerous and decidedly cleft. Plants strong growers. Tubers \$10.00. Plants \$5.00
- Harry Mayer.** One of the very best of the new giant type of flowers. The plants are dwarf, sturdy growers with a tough heavy foliage. The stems are heavy and rigid, holding the

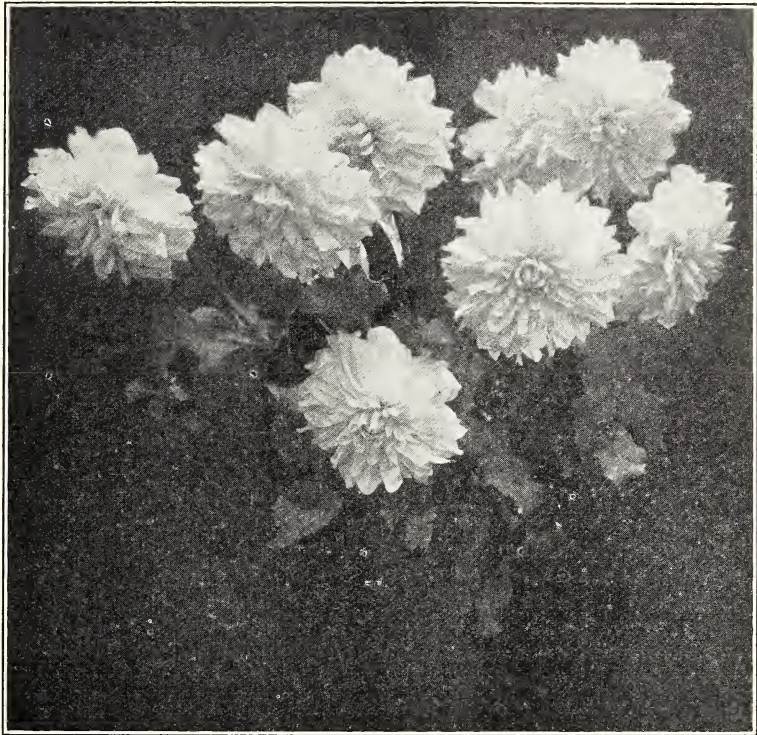
- mammoth blooms so as to look you directly in the face. The color, too, is different, pale rosalane purple with a delicate dusting, or overcast, of silver. Tubers \$2.50. Plants \$1.25
- Henderson Ives.** We used this big fellow very effectively in our exhibit at Madison Square Garden. We know of nothing that is marked and colored like it. The base is waxy white with heavy markings and mottles of rich carmine. Stiff stems and all other good habits. Tubers \$2.00. Plants \$1.00
- Ida Perkins.** This fine white won the Garden and Home Builder Medal for the best new variety in the 1927 Boston show. Upright grower, strong stems, flowers of heavy texture and good keeper when cut. A white which we predict will become a standard cut flower in the very near future. Tubers \$5.00. Plants \$2.50
- Jane Cowl.** This extraordinary Dahlia has created a greater sensation than any other introduction of recent years. If you can not have but one new Dahlia this year, let it be a "Jane Cowl." It is just about an ideal grower, being sturdy and branching freely; every branch bearing a fine bloom of large, uniform size. The huge glistening bronzy buff blooms are by no means coarse, neither are they stiff or formal, being made up of many broad petals slightly twisted or waved. The stems are rigid, holding the blooms at just the correct angle. The foliage is of the leather-like insect resisting type. Tubers \$7.50. Plants \$3.75
- Jersey's Beacon.** One of the most popular of Mr. Waite's introductions, and has been awarded the blue ribbon wherever it has been shown in the red classes. The color is Chinese scarlet, with a paler reverse giving a two-toned effect. The flowers are very large and globular in form. It is a prolific bloomer on stems which hold the bloom perfectly erect..... \$1.00
- Jersey's Beauty.** There is perhaps more of this Dahlia grown for the cut flower markets than any one variety. The lovely pink color, and many other good points, such as long erect stems, and good keeping qualities, make it one of our finest standard varieties. It should be cut back and induced to branch to secure the maximum number of blooms. Tubers \$.75. Plants \$.50
- Jersey's Glory.** A well formed flower nicely placed on the stem. The color may best be described as a yellow hue of orange. The long stems branch freely at the base, and it may be cut with stems as long as Jersey's Beauty. Tubers \$7.50. Plants \$3.75
- Jersey's Ideal.** The color of this variety is best described as a lavender pink, although sometimes it is nearer lavender. The flowers are usually borne face up on the stem and the petals drooping gracefully down make a very deep and massive

- bloom. It is a vigorous grower, a very free bloomer and has an ideal stem. Tubers \$1.50. Plants \$.75
- Jersey's Masterpiece.** Strawberry pink suffused gold at the base of the florets. This is a bold upstanding variety possessing all the attributes of an excellent variety. The stems are strong and stiff and the foliage is thick in texture. Tubers \$5.00. Plants \$2.50
- Jersey's Sovereign.** A shade of color that few can describe. According to Ridgway's chart it is salmon-orange. A very vigorous grower with dark foliage which is resistant to the leaf hopper. A splendid cut flower..... \$.75
- Judge Marean.** This, as the name implies, is one of the finest of the Marean varieties. It is a combination of salmon pink, red yellow, and gold. A very large flower, profuse bloomer, very early, and stands erect on fine stems..... \$.50
- Judge Shinn.** A tall, vigorous grower which is fine for back ground planting. Color gold and amber shading to salmon on the outer petals. Tubers \$7.50. Plants \$3.75
- Kathleen Norris.** This giant pink created a sensation at the 1928 A. D. S. show. It is a true rose pink, deepening later to a mellow pink with the center petals a lighter shade. Petals are broad and overlap each other with twisted tips. Blooms are held erect on long strong stems. Tubers \$10.00. Plants \$5.00
- Kemp's Violet Wonder.** The best violet color Dahlia to date. The predominating color of this great variety is naphthaline violet, with an underlying tone of royal purple, and bluish lavender reverse. Flowers are of true decorative type, and of massive proportions, attaining to a diameter of ten inches or more. Stems are long and stiff. Does not burn, and will keep well when cut. Tubers \$7.50. Plants \$3.75
- Le Grand Manitou.** Ground color white, striped and splashed violet rose, but sometimes runs to the solid color when it is a beautiful clear violet rose. Large and striking flower..... \$.35
- Marmion.** This flower is of such enormous size and great depth, and looks so massive among the surrounding dahlias as to dwarf them all. The long can-like stem holds the huge bloom well erect. Color is pure golden yellow with bronze suffusions on reverse of petals. Tubers \$2.00. Plants \$1.00
- Margaret Woodrow Wilson.** An exhibition decorative of immense size and wondrous beauty. The fact of the petals is creamy white with a reverse of phlox-pink, giving an opalescent effect. One of the best late introductions. Tubers \$1.50. Plants \$.75
- Margaret Masson.** Wonderful exhibition variety of a beautiful silvery pink. Great depth and size. Flowers are produced abundantly on very rigid stems. A fine keeper when cut..... \$1.00
- Mayor Tower.** Our 1928 introduction. The first feature to attract one is the very uncommon color. According to Ridgway's

- chart, it is coral pink to old rose, with a yellow disc in the center. This is subject to some variation with the changes of the weather. Mr. Batcheller, in his account of the New York show, describes it as a rich plum color, and we think most people will agree with him. It is of large size, flowering habit is profuse, and it has a long, wiry stem with no inclination to droop.
Tubers \$2.00. Plants \$1.00
- Mabel Lawrence.** Reds are very plentiful, but yet we have not many which are real outstanding. This is a large variety standing perfectly erect on the long stem. Color is deep crimson with a slight maroon overcast. Petals slightly twisted and pointed.
Tubers \$3.00. Plants \$1.50
- Mannetto King.** A deep orchid variety which bears its bloom directly on top of a fine rigid stem. Free flowering and good size.
Tubers \$2.00. Plants \$1.00
- Mordella.** A truly artistic dahlia of beautiful apricot buff, being particularly effective for house decorations. Flowers average 9 inches across and are held well above the foliage on extra long stems \$1.00
- Mrs. Atherton.** A fine, yellow which we grow extensively for cut flowers. Size is large, stem is good, and it blooms freely..... \$.50
- Mrs. Carl Salbach.** A very fine pink Decorative held on extra long, strong stems..... \$.50
- Mrs. I. De Ver Warner.** We know of nothing better for an all around good variety than this big orchid shaded beauty. An old standby which still holds its own with the best of the new ones. Good grower and strong stems..... \$.50
- My Irene.** This has something the appearance in formation of both Siskiyou and Wizard of Oz. The color is so unique as to be unusual, being a peculiar smoky ashes of roses. We found it worked very nicely with the Gladiolus Rose Ash in decorations. Stems long and very stiff. Tubers \$7.50. Plants \$3.75
- Nobilis.** A fine fancy variety of brilliant scarlet with white edges \$1.00
- Paul Revere.** We think this big, deep crimson is the best of its color to date. The blooms are large and of a wonderful depth.
Tubers \$1.50. Plants \$.75
- Peacock.** Another bi-color which attracted much attention in our garden last season. The purplish crimson blooms being striped and spotted white, making what we think is the best of these two-color arrangements of which there are now several very similar on the market..... \$1.50
- Purple Manitou.** A fine, large, clear, violet purple, being a sport of Le Grand Manitou..... \$.35
- Pride of Connecticut.** We use this extensively for cut flower work not only because of its pleasing color, but it is a fine keeper when cut, and the stem is quite adapted for this pur-

- pose without the use of wire. A dwarf grower, and a most prolific bloomer. Color deep glowing pink with the reverse of each petal changing to a light amaranth pink. Certificate of Merit A. D. S. \$.50
- Purity.** Very reliable, free blooming white..... \$.50
- Queen of the Garden Beautiful.** An immense flower of soft primrose yellow. One of the outstanding new California varieties.
Tubers \$2.00. Plants \$1.00
- Ralph H. Blodgett.** Do you wish something new and entirely distinct from other varieties? If so, try this. The ground color is deep orange with a slight red suffusion and each petal is tipped white. Large size and free bloomer..... \$.50
- Robert Treat.** The beautiful American Beauty Rose color instantly attracts ones attention to this variety. This, with many other good qualities make it one of the most outstanding new varieties. Plants are of profuse blooming habit, size is large, and stems are long and strong..... \$1.00
- Robert Scott.** A very beautiful apricot yellow with rose shadings. Large well-formed flowers, long stems, and a free bloomer.... \$1.00
- R. T. Edwards.** A huge bloom of a peculiar opalescent pink with a silvery overcast. Heavy, sturdy stems, and no doubt one of the best Harding productions..... \$1.50
- Rosa Nell.** A flower of an unusual shade of clear rose pink, size is large, and the stem is of the best..... \$.50
- Sagamore.** This autumn shaded giant has become a great favorite since its introduction in 1925, and is always in demand in the cut flower market. Its bright gold color with just a faint tint of salmon make it indeed an outstanding variety. Needless to say, it is large and has a very good stem..... \$1.00
- Salbach's White.** An ivory white of good substance and keeping qualities. Blooms freely on good stems. A good white for any purpose.
Tubers \$2.00. Plants \$1.00
- Snowdrift.** It is of the clearest white, stem is long and stiff, and is also a very good bloomer..... \$.50
- Shower of Gold.** Very free flowering rich gold color. Fine cut flower variety \$.50
- Spirit of St. Louis.** This Dahlia is a strong grower with a distinct and pleasing foliage. The bloom is very large and may best be described as American Beauty rose color. The plants are dwarf to medium in height, and bear the big flowers freely.
Tubers \$7.50. Plants \$3.75
- Spottswood Beauty.** Quite similar in habit of growth to "Jersey Beauty," but yet entirely distinct. The color is Chatenay pink with a slight shading of yellow at the base of the petals. Not only a beauty, but its admirable habits make it very useful either as a cut flower or for exhibition.
Tubers \$5.00. Plants 2.50

- The Bashful Giant.** This fellow is never bashful on the exhibition table, but always stands right out in the very front row, as it is one of the very largest varieties we grow. The color is apricot, with golden and salmon pink shadings..... \$1.00
- The Lemonade.** Good yellow Dahlias are now quite plentiful, but we think this is one which is distinctly worth while. It is a large, pale lemon color bloom which retains its size until the end of the season. Tubers \$2.00. Plants \$1.00
- The World.** The color of this new variety is an unusually rich, deep, rosy magenta overlaid garnet with silver shadings on the edge of the petals. Perfect full centers. Stems are strong and erect. Foliage leathery and repellent to insect injury. Tubers \$7.50. Plants \$3.75
- The World's Best White.** Here is a variety that combines all the good habits that are so seldom found in pure whites. Plants are strong, thrifty growers and bear big blooms freely from early to late..... \$1.00
- Thos. Hay.** A giant variety of clear lilac. The flowers are deep and full. The stems carry the huge flowers with ease, and the plants flower with surprising freedom. Tubers \$3.00. Plants \$1.50
- Treasure Island.** One of the brightest autumn shade Dahlias we have seen. Color is bright apricot with gold, and rose suffusions and shadings. Bush growth is strong, branches readily from the ground giving five-foot stems. Flowers are held erect with full centers throughout the season. Tubers \$7.50. Plants \$3.75
- Trentonian.** A giant decorative of a shade that instantly appeals. The color is a blending of old gold, amber and coppery bronze. Broad heavy petals making a flower of fine keeping quality \$1.00
- Waldheim Sunshine.** A true deep yellow which will show up clear yellow under artificial light. The reflex is darker, and there is a rich golden suffusion around the beautiful full, high center. The bush growth is good, stems are long and strong. It is a sturdy grower and a free bloomer. Tubers \$7.50. Plants \$3.75
- Watchung Sunrise.** This monster flower instantly attracts attention wherever shown. The stems are long and stand very upright. The blooms are placed directly on top of the stem with the long, shaggy petals twisting and turning until they meet at the back. The color is golden amber with a rose pink margin around the petals. A variety which is different, both in form and color. We have a fine tuber stock of this choice new variety. Tubers \$5.00. Plants \$2.50
- Wesley Hayes.** A variety somewhat similar to Jersey's Beacon but a deeper red. For the most part it is a rich blood red tipped and edged golden yellow. Large and an excellent keeper and bloomer..... \$1.00



- White Empress.** Another season has proved this an ideal white. To those who are looking for a satisfactory white that will prove a joy in the garden, or a prizewinner in the showroom we recommend this variety. It has every good habit, free flowering, large, erect stems, and excellent substance. It was awarded the Darnell cup for the best keeping variety in the 1928 A. D. S. exhibition. Tubers \$7.50. Plants \$3.75
- White Glory.** This white seedling of Glory of New Haven was introduced by us in 1923, and still holds its place among the good whites. Rugged grower, an early bloomer, and large size \$1.60
- Winfield Slocombe.** Very few varieties can compare with this for freedom of bloom. The plants are dwarf in growth and the large blooms seem to almost hide the ferny foliage of the plants. The color, too, is very attractive, being a brilliant golden orange, which is very alluring at all times but more especially under artificial light..... \$1.00
- Wm. Slocombe.** The color is creamy yellow or light primrose, and may be grown to a giant size, also a very free bloomer... \$.50

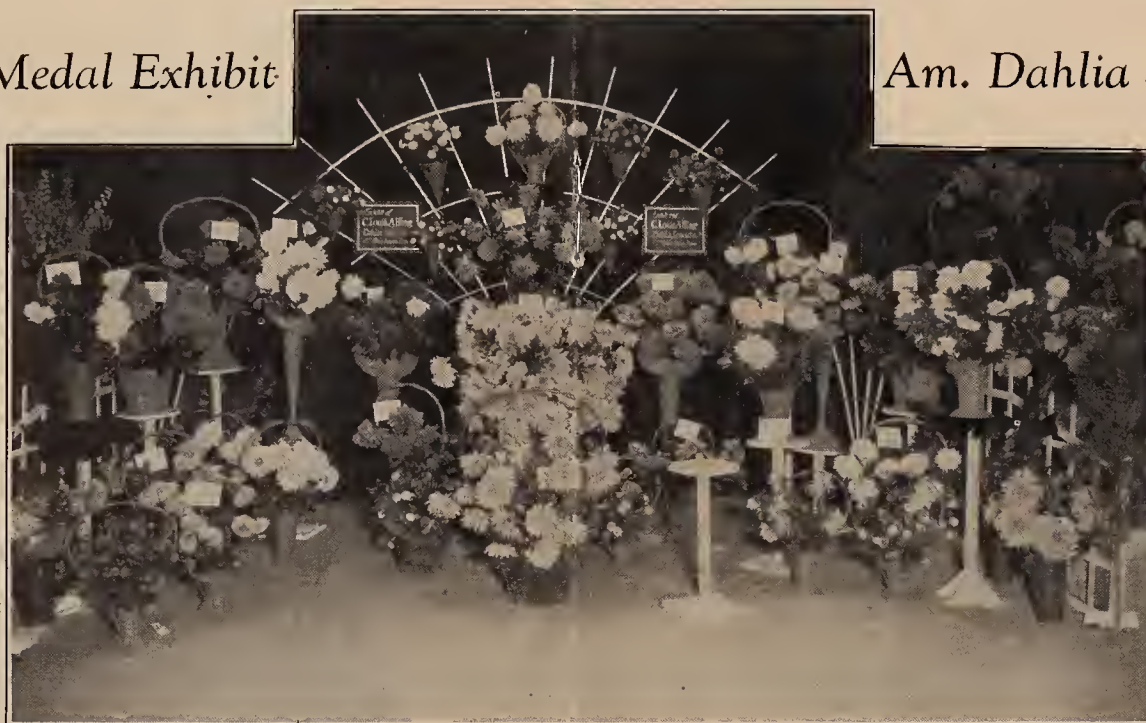
Our Gold Medal Exhibit

Madison Square Garden

September, 1929



"White Empress" in tall basket at left



William H. Hogan. Bi-colors always catch the eye and the markings of this are indeed unusual. The base is a peculiar garnet red with white tips running nearly the whole length of the petals. Grand stems, large size, and nothing to just compare with it in Dahlias. Tubers \$5.00. Plants \$2.50

Yale. We placed this on the market at the insistent demand of many of our friends who saw it growing in the garden. It is a combination of deep violet purple and white, with many variations in the white markings, no two blooms being alike. Medium size, free flowering, but the stems are inclined to curl \$.50

Yankee King. Immense blooms of coppery rose and old gold. A very vigorous grower with stems of great length and perfectly rigid. Tubers \$5.00. Plants \$2.50

Yellow Beauty. This variety is introduced as a yellow Jersey's Beauty. It is primarily a commercial variety, yet it can be grown to exhibition size. The stem is more slender than its parent but yet it is strong and stiff. Tubers \$10.00. Plants \$5.00



Am. Dahlia Society Exhibition

A spectacular triumph for

Alling's Dahlias



'Jane Cowl' in large basket in center.

Giant Hybrid

CACTUS DAHLIAS

Adda Patterson. The blooms resemble a huge, shaggy chrysanthemum rather than a dahlia. The stems are long and rigid. The color is the clearest snow white, and it is a fine, free bloomer. Tubers \$2.00. Plants \$1.00

Alice Whittier. A large, deep flower of perfect H. C. form. The color is deep primrose or sulphur yellow. The flower is evenly built with deep spike-like petals. The plants are tall and throw out the blooms freely on fine stems. Tubers \$2.00. Plants \$1.00

Andreas Hofer. The colors of this variety are extremely soft and tender, being a very soft shade of pink with slight suffusions of salmon. Has a stiff, wiry stem, making it very valuable as a cut flower..... \$1.00

Cigarette. A Dahlia which attracts much attention because of its oddity of color. The ground color is creamy white, heavily edged brilliant orange or flame. Blooms are large, stem is

- long and rigid and is a very fine bloomer..... \$.75
- Col. Chas. A. Lindbergh.** A distinctive variety which blooms from early to late. It is of "du Barry" rose overlaid and suffused with old ivory shading to pale old gold at center.
Tubers \$5.00. Plants \$2.50
- Colleen Bawn.** We have many giant varieties in the Hybrid Cactus class, but this overtops them all. The immense size not alone commends it, for the color, too, is extraordinary, being a deep clear pink throughout without shadings of any kind.... \$1.50
- Daddy Butler.** The ground color is of the American Beauty rose shades of rosy carmine, being lighter on the reverse. Has a very strong, wiry stem and lasts well when cut..... \$.75
- Eagle Rock Jewel.** Cream overlaid cameo-pink (shell pink). Large flowers held on good stems, and a vigorous grower.
Tubers \$5.00. Plants \$2.50
- Edna Ferber.** A bloom of huge size, being deep and full with curled and twisted petals. The color is a brilliant coral shading to old-gold at the base of the petals.
Tubers \$3.00. Plants \$1.50
- Fort Monmouth.** One of the new giants of the "Dahlia world" which created sensational comment wherever shown. We were awarded the prize for the largest bloom in the New Haven show with it, as well as for the best vase of 12 hybrid-cactus, and it is reported that it met with the same success throughout the country. It is of true H. C. form, with many long, shaggy petals. The color is rich wine with an underlying tone of brilliant crimson maroon, and a slight bluish violet tone at tips of petals. The stems are long and stiff, flowers do not burn, and it will last well when cut. We have a splendid stock of fine tubers of this variety.
Tubers \$7.50. Plants \$2.50
- Fordhook Crawfish.** A fine erect grower of decided incurved formation. The color is deep pink flushed with white at center, and a slight shading of yellow at base of petals.
Tubers \$2.00. Plants \$1.00
- F. M. Burdick.** A large flower of brilliant orange on a fine heavy stem \$.50
- Francesca.** A new Californian of many colors. It is a dull tanned rose with a violet suffusion. There are old gold markings on the petals, and a distinct bluish sheen. Good size with the flowers standing well on the stems.
Tubers \$4.00. Plants \$2.00
- Francis Lobdell.** A very stiff stemmed, low-growing variety. Color is mallow pink shading to white in center..... \$1.00
- Gee Whiz.** The color is a soft buff shaded salmon. The large flowers, which never show a center, are held well aloft on fine, strong stems \$.50

- Geo. Walters.** The color is pinkish salmon shading to yellow at base. Plants are strong growers and have every good habit. Highly recommended \$.50
- Gladys Sherwood.** As compared with other whites this is a giant among pygmies. Flowers will grow nine inches in diameter without disbudding. It has fine stems..... \$.75
- Harry Sheldon, Jr.** Large, spreading blooms of delicate lavender pink shading to white in the center. The wonderful size and beautiful shadings of this variety make it a welcome addition to any exhibit..... \$1.00
- Jean Chazot.** Another fine flower of the popular Autumn shades. The color for the most part being golden bronze, with slight red suffusions. Blooms abundantly on heavy, wiry stems..... \$.50
- Judge Duncan.** The color very desirable, being deep crimson shading to rich velvety maroon in the center..... \$.50
- Kalif.** Pure scarlet, gigantic flowers produced on stout stems. An old variety, but one that can compare very favorably with the latest introductions \$.50
- Marian Broomall.** Mammoth pink and white hybrid. Erect stem and a good bloomer. One of the most admired varieties in our garden. Tubers \$2.00. Plants \$1.00
- Mephestophles.** A dahlia that differs from the ordinary run by the fact that it has but very few lateral shoots. The stems are extremely long and very erect. The flowers are very large and are placed right on top of the stem. Color is ruby red with a golden tip on each petal..... \$.75
- Mrs. Ethel F. T. Smith.** This is the largest Dahlia I have ever grown, having blooms over ten inches in diameter. The color is creamy white, shading to lemon yellow in the center. A profuse bloomer on long, strong stems..... \$.50
- Minnie Eastman.** A 1929 introduction which we can most highly recommend. It is most decidedly something different. The brilliant flame color instantly catches the eye, and the long cane-like stems, together with its fine healthy foliage, and free flowering habits, make up the sort of a Dahlia which we all like to see. Color is flame with an undershading of deep yellow. Tubers \$7.50. Plants \$3.75
- My Maryland.** A beautiful hybrid-cactus of unusually delicate pink with the faintest suggestion of lavender. The petals are tipped with ivory, and are pointed, twisted and whirled in a daintily attractive manner all their own. The bloom is large and the stem is good. Has received many high awards. Tubers \$7.50. Plants \$3.75
- Nagel's Roem.** Easily the best recent importation from Europe. It is peculiar chamois color overlaid with salmon. To really enjoy its beauty it should be seen under artificial light, which

tends to bring out many soft pink shadings. Extra long, stiff stems, and a splendid keeper when cut.	Tubers \$1.00
Nibelungenhort. Immense flowers, 7 to 8 inches across. Color rich golden apricot suffused old rose. Very free.....	\$.50
Papillon. Old rose with golden shadings. The size is large, and it is a wonderful bloomer on good stems.....	\$1.00
Paradise. This is a very much improved Geo. Walters. The color is a bit deeper, being old rose suffused with gold. Has a very fine, erect stem.....	\$1.00
Peppermint Candy. Dahlia fanciers are always looking for something extraordinary and unusual. The name of this new hybrid cactus gives quite a unique description of this odd variety which is creamy white with many crimson stripes and splashes. It is large size and a very free bloomer, but we regret to say that the stem is not heavy enough to carry the large blooms	\$1.50
Rollo Boy. This gorgeous big golden yellow has become one of our standard varieties, both for cut flowers and exhibition. Fine stems and a prolific bloomer.....	\$1.00
Roycroft. A good size bloom of rich gold color. Blooms freely on fine stems, making an excellent cut flower.....	\$1.00
Signoor. Another splendid importation from Europe. The color is rich crimson and the blooms stand on top of a perfectly straight stem. The flowers are made up of many long petals which are extremely twisted and interlaced.....	\$1.50
Talisman. Here is a bloom of rather a new combination of colors, being a brownish red with a reverse of tan. The petals incurve slightly, showing the tan reverse which gives the effect of tipped and edged gold. A fine, thrifty grower that bears large blooms freely.....	\$.50
The Grizzly. A big flower of deep maroon, a free bloomer with long, stiff stems.....	\$.50
T. G. Mathias. A big rich maroon, having the finest possible stems. Fine form, and a very pretty heavy fern foliage.....	\$1.00
Wodan. Salmon rose shading to old gold. Bold, large but not coarse flowers	\$.50

Select Prize Winning

CACTUS DAHLIAS

Ambassador. Undoubtedly the best variety we have of this class. Has many fine, large blooms on long, erect stems. The color is soft yellow with shadings of salmon pink.....	\$.75
Ballet Girl. A Cactus of the "Fellows" type, being large size and remarkable free blooming on good stems. The ground color is orange, often tipped and marked with white.....	\$.50
Countess of Lonsdale. By an insistent demand we are returning this old favorite to our list. For many years before the	

advent of the large flowered types it was a standard cut flower. Color salmon pink. A most prolific bloomer.....	\$.35
Farncot. This little purple and white tipped variety will produce more blooms per plant, and last longer, than any other variety we know	\$1.50
F. W. Fellows. Bright orange scarlet. Flowers freely produced and are of exceptional size. Very wiry.....	\$.50
Gladys Bates. Heavy blooms of incurved petals of tan with reverse of rose. Perfect form, closed center, long stems, and a profusion of blooms.....	\$.50
Ian. A fine upright growing variety of brilliant gold and sunset shades. Blooms freely.....	\$1.50
John Riding. Deep crimson. Very much incurved. A fine exhibition variety	\$.75
Guardian. Prolific, strong stem, free blooming crimson. Nothing better in a red cactus.....	\$.50
Melody. Pure yellow for half the length of the petals and the remainder pure white. A strong grower and a free bloomer..	\$.50
Meridian. It is not often the American grower is able to offer a cactus of the true slim petal type. This variety has the added advantage over the British productions, it having a very erect stem. The colors are extremely delicate being creamy pink, deepening at the tips to a soft blush.....	\$1.00
Mrs. Edna Spencer. This is a Dahlia which can be particularly recommended for cutting as the flowers have wonderful keeping qualities, and stand erect on the best of stems. The color is also very pleasing, being a delicate orchid, shading to white	\$.50
Mrs. Alfred Harvey. A fine, free blooming variety of wiry stem and growth. The color is bright salmon pink with darker shadings at base.....	\$1.00
Pierrot. Deep amber, boldly tipped white. An exceptionally large and striking variety.....	\$.50
Regent. A lovely clear pink incurved variety which we can highly recommend. Prolific flowering, good size and stem.....	\$1.00
Silverado. One of the largest of this type, having many long incurving petals. Color is white in the center shading to a silvery lavender. Grows tall and blooms freely.	
	Tubers \$3.00. Plants \$1.50
Valiant. A grand exhibition Cactus of brilliant crimson. Good stem. Form, perfectly incurved. Very large.....	\$.75

Select Prize Winning

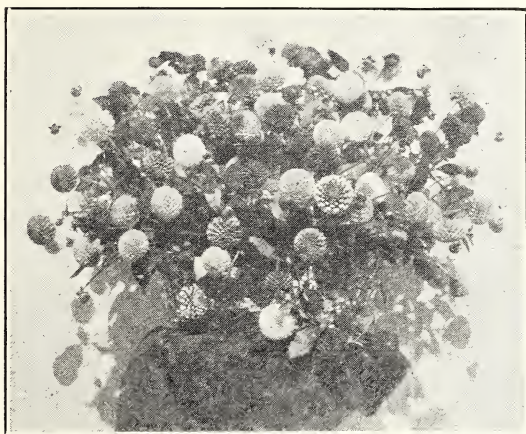
PEONY DAHLIAS

Albert Ward. An exceptionally large bloom, well formed and free flowering. Good stems. Color deep purple.....	\$.75
Chanson. A very full and deep Peony of rather an unusual shade of deep lilac with a blueish sheen. Fine producer.....	\$.50

- City of Portland.** There is a great demand for large flowers and this is large enough to satisfy most anyone. The color is a fine, clear yellow, and the stems are long and stiff..... \$1.00
- Cleopatra.** Large blooms of deep amber with a reverse of a peculiar orange shade, making an unusual color effect..... \$.50
- Holman Hunt.** A fine free blooming rich crimson which can always be relied on for cut flowers..... \$.50
- Hope.** Light lavender, large. Rigid stems..... \$.50
- Uncle Sam.** Here is a giant bloom which you surely want. It is a long stiff stemmed variety of brilliant copper color, and full deep formation. We believe it to be the largest Peony grown \$1.00

SHOW AND HYBRID SHOW DAHLIAS

- General Miles.** An enormous Fancy Show Dahlia. The ground color is light violet striped and spotted with purplish magents. A Show Dahlia of exceptional merit..... \$1.00
- King of Shows.** Deep butter yellow of a solid color throughout. Every petal is most perfectly quilled and uniquely formed. A mammoth flower on long stems..... \$1.00
- Maud Adams.** A perfect snowball with faint lavender blush on tip of petals. Very desirable for cut flowers..... \$.35
- Miss Helen Hollis.** A gigantic deep scarlet flower. The best of the red Show Dahlias..... \$.35
- Mrs. C. D. Anderson.** This might be called an improved Cuban Giant. It is a rich purplish crimson, and bears large flowers freely on the best of stems..... \$.50
- Mrs. Hyde.** A hybrid show form of Mrs. Warner, the colors being the same beautiful orchid, but the blooms are of a different form \$1.00
- Mrs. Mary Bowman.** An exquisite shade of deep golden yellow with the reverse of petals slightly tinged magenta. A strong thrifty grower in every respect..... \$.50
- Purple General Miles.** A solid color sport of General Miles. Clear violet purple throughout..... \$1.00
- Silva Quarta.** This huge lavender ball attracted much attention in our garden. The size not only is large, but is composed of innumerable tightly quilled petals, one inside of the other..... \$.75
- Supt. Amrhyn.** This new pink invariably wins the prize when exhibited in the show classes. It is of good size, will last extremely well when cut and has a fine, stiff stem..... \$.75
- Vivian.** A very beautiful and a favorite Show Dahlia. The base of the petals is white distinctly edged carmine..... \$.25
- Yale Bowl.** A waxy golden bronze bloom, perfectly quilled, and holds its center until the end of the season..... \$.75
- Yuban.** The best bi-color of this type. Base is tan with many stripes and splashes of red. Large size and straight stems..... \$.75



Select
POMPON
DAHLIAS

Aimee. Small, free flowering bronze.....	\$.35
Anna Von Schwerin. Soft pink shaded to white in the center. Most delicate shadings of any of this type.....	.50
Amber Queen. Fine, deep amber with apricot suffusions.....	.25
Belle of Springfield. Very diminutive bright red.....	.35
Bronze Beauty. Rich golden bronzen.....	.25
Darkness. Deep maroon. One of the darkest we have.....	.25
Dee Dee. Lilac. Perfect waxy flowers.....	.50
Donovan. Deep wine color.....	.35
Etta. Crimson with deep white edges.....	.35
Glow. Salmon-cerise. An unusually fine variety of this type.....	.50
Goldie. Pure gold color.....	.25
Harry Snook. Rose-pink, white center.....	.35
Ideal. Clear deep yellow.....	.25
Jessica. Amber and salmon with a tint of red.....	.25
Joe Fette. Glistening pure white.....	.25
Johnnie. Maroon-crimson, nicely formed.....	.50
Kitty Barrett. Golden yellow, edged reddish purple.....	.50
Lassie. Yellow base with rose band and tip on each petal.....	.35
Leader. Lemon and yellow, purple edge.....	.25
Little Beauty. A most popular bright orange.....	.25
Little David. Deep orange. A good one for cutting or exhibition	.50
Little Mabel. Amber shaded apricot.....	.25
Little Mary. Almost black. Very small and regular form.....	.50
Little Jennie. Primrose yellow.....	.25
Little Prince. Crimson, each petal tipped white.....	.25
Neatness. Pale salmon with pinkish suffusions.....	.35
Nerissa. Fine clear pink. An outstanding variety of this type.....	.75
Raider. Light creamy yellow, with the faintest pink edge.....	.50

Tom Thumb. Garnet red. The smallest variety in this class.....	.50
Tommy Keith. Cardinal tipped white.....	.35
Vivid. Bright scarlet.....	.35
Wee Gracie. Ivory white faintly edged lavender.....	.25
Yellow Gem. Fine canary yellow with good stems25



SINGLE

DAHLIA

Prince de Bulgaria. We do not particularly favor singles, but the color combination of this makes it a variety for which there is a great demand. It is scarlet for the most part with tips and stripes of white. Extra free flowering and fine, ferny foliage \$.50

MINIATURE DECORATIVE

Little Jewel. An attractive little variety of the same soft pink shadings as "Delice." Grows only about two inches in diameter, a wonderful keeper when cut, and can be used to great advantage where a large flower is not desirable..... \$.50

SPECIAL OFFERS

To those who are not conversant with the various varieties, I recommend the following collections:

If you wish something different than is mentioned below, advise me of your wishes and the amount you desire to spend, and I will be glad to make the selection for you. If the selection is left entirely to me I will guarantee at least 25 per cent. additional value at catalogue rates.

For \$1.25 I will send 12 tubers, unnamed; 30 for \$2.25. These are all first class varieties that have become mixed in handling.

For \$2.75 I will send 12 good garden and exhibition varieties, my selection, no two alike.

For \$2.75 I will send 12 Pompons, my selection, no two alike.

For \$10.00 I will send 12 standard garden and cut flower varieties, all of the large flowered types which sell for \$1.00 each or more. We particularly recommend this collection to the beginner.

GREEN PLANTS

We are offering many of the newer varieties in plant as well as tuber form. Our plants are well rooted, sturdily grown, and carefully packed for shipment. We grow thousands of plants annually for our own use and can discover but little difference in the results than if tubers were used. Plants are offered at one-half tuber price, thus affording the opportunity of buying and trying out the novelties at a greatly reduced outlay.

DAHLIA SEED

The growing of Dahlias from seed is very fascinating for you never know what a seed will produce and each plant is a new variety. The seed should be planted in the house or a cold frame during late March or early April and transplanted to the garden when the weather is suitable, usually about the middle of May. We have a limited amount of our own seed which we can supply at \$1.00 per package.

We have also made arrangements with a well known California grower for a limited amount of Western grown seed which we can also supply at \$1.00 per package.



GLADIOLUS

Gladiolus are a most satisfactory mid-summer flower. They will bloom under very adverse conditions, but likewise will quickly respond to good care.

\$.10 each \$1.00 per dozen

Except where noted.

A. B. Kunderd. Superb new pink.....	\$.20 each	\$1.00 per doz.
Albania. Glistening pure white.		
Alice Tiplady. One of the best orange color.		
Byron L. Smith. Soft lavender with yellow throat.		
	\$.15 each	\$1.50 per doz.
Dorothy McKibbin. Apple blossom pink.		
Dorothy Wheeler. Delicate rose pink.		
E. J. Shaylor. Large deep rose.		
Fern Kyle. Large ruffled cream.		
Giant Nymph. Tall, light pink, creamy throat.		
	\$.15 each	\$1.50 per doz.
Halley. Standard early salmon.....	\$.07 each	\$.70 per doz.
Longfellow. An unusually fine big pink.	\$.20 each	\$2.00 per doz.
Louise. Soft clear lavender.		

Mary Pickford.	Creamy white.		
Mona Lisa.	Pale rose pink. Ruffled		
Mrs. Dr. Norton.	Creamy white, pink edges.		
Mrs. F. C. Peters.	Rose lavender, ruby throat.		
Mrs. Leon Douglas.	Begonia rose, striped scarlet. Very large and tall grower.....	\$...35 each	\$3.50 per doz.
Mrs. H. Bothin.	Ruffled rose pink with white edge.		
		\$.15 each	\$1.50 per doz.
Mrs. Newall Vanderbilt.	Large, deeply ruffled salmon with yellow throat	\$.20 each	\$2.00 per doz.
Opalescent.	Light lavender.....	\$.15 each	\$1.50 per doz.
Princess of India.	Attractive bright scarlet with white spot in the throat.		
Richard Diener.	Lovely large salmon with yellow throat.		
		\$.15 each	\$1.50 per doz.
Rose Ash.	An unusual ashes of roses color.		
		\$.15 each	\$1.50 per doz.
Scarlet Wonder.	Deepest orange red.....	\$.15 each	\$1.50 per doz.
General Mixture of all varieties including Primulinus Hybrids,			
	.50 per doz.		
Choice Mixture of the best large flowered varieties \$1.00 per doz.			
	\$5.00 per 100. 25 or more at 100 rate.		

BARGAIN COLLECTIONS

Here is an opportunity to secure some high class varieties at a very low price

\$25.00 WONDER COLLECTION

\$32.50 Worth of Dahlias for \$25.00. The Same Collection in Green Plants for \$13.50.

JANE COWL	FORT MONMOUTH
KEMP'S VIOLET WONDER	WATCHUNG SUNRISE
YANKEE KING	

\$4.25 SURE TO BLOOM COLLECTION

\$6.50 Worth of Tubers for \$4.25

AVALON	EL DORADO
FRANCIS LOBDELL	PAPILLON
WESLEY HAYES	WHITE GLORY

\$4.75 CUT FLOWER 12

\$7.50 Worth of Tubers for \$4.75

BRIAN BREAU	MRS. EDNA SPENCER
DADDY BUTLER	MRS. I DE VER WARNER
GEO. WALTERS	MRS. ATHERTON
JERSEY'S BEACON	MORDELLA
JERSEY'S BEAUTY	PRIDE OF CONN.
JUDGE MAREAN	SHOWER OF GOLD

Dahlia Grower's Supplies

DAHLIA LABELS. 2½-inch copper wired, painted one side. The same as we use in our own garden. Not postpaid unless shipped with a tuber order.

\$.25 per 50

\$.40 per 100

\$2.85 per 1000

DAHLIA AND PRUNING KNIVES

These knives are made by Miller Bros., one of the oldest and best known manufacturers of cutlery in the U. S. A. and are guaranteed by them in every way.



No. 1041—As illustrated above, 6 inches long when open. Brass lined with ebony handle. An excellent knife at a very low price. We keep several of these around as they are most convenient for cutting either tubers or blooms.

Price 60c postpaid



No. 3710—A handy knife for any purpose. Two blades with stag handle, 6 3-4 inches long when open. The large blade is very strong and particularly adapted to dividing tubers.

Price 85c postpaid



No. 1008—An extra heavy knife designed for pruning. 7 1-8 inches long when open. Redwood handle.

Price 80c each postpaid



FILL ALL THESE BLANKS

Issued by

C. LOUIS ALLING, DAHLIA SPECIALIST
WEST HAVEN, CONNECTICUT

Your Name.....
(Write it plainly. Ladies will please use the prefix Miss or Mrs.)

State..... County.....

About what date do you want them shipped?.....

NO SHIPMENTS MADE UNTIL AFTER APRIL 1st

HOW MANY Tubers Plants

NAME OF VARIETY

PRICE



FORT MONMOUTH. Hybrid Cactus Dahlia.